

PROGRAM FLYING HIGH

School creates airline

STEP aside Richard Branson. A bunch of aviation entrepreneurs has assembled an airline, including business plan, staff outfits and in-flight menus from scratch. It is all hypothetical, but what better way for students to learn than on the job? Industry lecturers have been high in their praise for the Aviation High program and the students. **Page 14**

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Contest up in air

ONE hundred Years 11 and 12 Aviation High students will compete for a slice of the Australian air travel trade during the school's Business Week program.

As part of a program designed to develop employment skills through the use of business simulation, the high school students formed 10 airlines and will compete for passengers.

Tasks included using a business simulation program called Airline Online, producing video advertisements, arranging merchandise displays, presenting a report on an aspect of the Australian aviation industry, preparing and presenting their airline's annual report, designing a menu and creating safety announcements.



Flying high ... industry advisers visited Aviation High for Business Week activities.

Denise Dunn, head of department, technology, said: "Students were put under pressure to perform all tasks within a week."

Industry advisers from Qantas, Virgin Blue,

Aviation Australia, Australian Aerospace Limited, CAE Australia, The Guild of Air Pilots and Air Navigators assisted the students.

The program ends on June 26 with an awards lunch.